

# Cookies Policy

COOKIES POLICY ON WWW.LAGUNAPARKRESORT.COM

This document informs you and describes the Cookies Policy of the website with the url: <https://www.lagunaparkresort.com>, which is owned by the entity Explotaciones Turísticas Laguna Park SL CIF: B38078796 y Costa Laguna Park 3 SL CIF: B38347993  
E-mail: [info@lagunaparkresort.com](mailto:info@lagunaparkresort.com), (hereinafter, the website).

Through the use of this website, the User and/or You, so named without distinction, consents and expressly accepts the processing of the information collected in the manner and with the purposes detailed in this document. Likewise, it acknowledges that it recognises the possibility of rejecting the processing of such data or information by rejecting the use of Cookies by selecting the appropriate configuration in your browser. However, this option to block cookies in your browser may not allow full use of all the website functions.

## WHAT IS A COOKIE?

A cookie is a file that is downloaded to your computer when you access certain websites. Cookies allow a website, among other things, to store and retrieve information about the browsing habits of a user or their equipment and, depending on the information they contain and the way they use their equipment, they can be used to identify the user. The user's browser memorises cookies (temporary or permanent) on the hard disk and occupies a minimum memory space and does not harm the computer. Cookies do not contain any kind of specific personal information, and they are deleted from the hard drive at the end of the browser session (so-called session cookies).

Most browsers accept cookies as standard and, regardless of them, allow or prevent temporary or stored cookies in security settings.

## WHAT TYPES OF COOKIES DOES THIS WEBSITE USE?

- Technical cookies: Are those that allow the user to browse through a website, platform or application and the use of different options or services that exist in it, for example, control traffic and data communication, identify the session, access to parties with restricted access, remember the elements that make up an order, perform the purchase process of an order, make the request for registration or participation in an event, use security elements during

browsing, store contents for the dissemination of videos or sound or share content through social networks.

- Customisation cookies: Are those which allow the user to access the service with some features of a general nature, predefined depending on a number of criteria in the user's terminal, such as, for example, language, type of browser through which they are accessing the service, the regional settings from where they access the service, etc.

- Analysis cookies: They are those that are either processed by us or by third parties. They allow us to quantify the number of users and therefore perform the measurement and statistical analysis of the use of the service offered by users. To do this, we analyse your browsing on our website in order to improve the products or services that we offer you.

- Advertising cookies: They are those that, either processed by us or by third parties, allow the advertising space on the website to be managed as efficiently as possible, adapting the content of the advert to the content of the service requested or the use made of the website. For this we can analyse your browsing habits on the internet and we can show you advertisements related to your browsing profile.

- Behavioural advertising cookies: They are those that allow the advertising space on the website to be managed as efficiently as possible that, if applicable, the editor has included on a website, application or platform from which it provides the requested service. These cookies store information on user behaviour obtained through the continuous observation of their browsing habits, which allows us to develop a specific profile to show advertising based on it.

- Third party cookies: The website may use third-party services which, on behalf of the owner of the website, collect information for statistical purposes, use of the website by the user and for the provision of other services related to the activity of the website and other internet services.

In particular, this website uses the following cookies

## CONTACT

If you have questions about this cookie policy, you can contact us through the email account: [info@lagunaparkresort.com](mailto:info@lagunaparkresort.com)

## CUSTOM COOKIE SETTINGS

When you visit any website, you can store or retrieve information in your browser, mainly in the form of cookies. This information may be about you, your preferences or your device and is mainly used to make the site work as expected. The information generally does not identify you directly, but it can provide you with a more personalized web experience. Because we respect your right to privacy, you may choose not to allow some types of cookies. Click on the different category headings to get more information and change our default settings. However, blocking some types of cookies may affect your site experience and the services we can offer.

**ACCEPT ALL COOKIES** **REJECT ALL**

#### Strictly necessary

The necessary cookies help make a website usable by enabling basic functions such as page navigation and access to secure areas of the website. The website cannot function properly without these cookies. These cookies do not store any personally identifiable information.

#### Statistics

Statistics cookies help the website understand how visitors interact by collecting and reporting information anonymously. These cookies allow us to count visits and traffic sources, so that we can measure and improve the performance of our site. They help us to know which pages are the most popular and the least popular and to see how visitors move around the site. All the information that these cookies collect is added and, therefore, anonymous. If you do not allow these cookies, we will not know when you have visited our site.

#### Marketing

These cookies can be set through our site by our advertising partners. The intention is to show ads that are relevant and attractive to the individual user and, therefore, more valuable to publishers and external advertisers. They do not store personal information directly, but are based on the unique identification of your browser and Internet device. If you do not allow these cookies, you will experience less specific advertising. Once these cookies are included, the system cannot delete them automatically but you can manage them from your browser, we explain how on this same page in: "How to manage 'cookies' in the browser?".

**SAVE**